Collapse All Sections Expand All Sections Update Local Check Data File Form 398. Help

Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter: 3rd Quarter 2012

Licensee Information - (click to hide section)

1. Call Sign	Channel Numbe	er	Cor	mmunity of License
KCTV Licensee	Analog 5 Digital 24	City Kansas City	State	County Jackson
	orporation Affiliation CBS	Nielsen DMA		World Wide Web Home Pa applicable)
Facility ID Nu		Kansas City Previous Call Sigr	n (if applicable)	www.kctv5.com License Renewal Expiration 2/1/2006 (mm/c

Analog Core Programming - (click to hide section)

Clear Section

- 2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).
- a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?

Yes
N

3

b. Identify publishers who were sent information in 3.a.

The

CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network,

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Add | 1 empty Program Reports

Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

10-1-1		_	_
Add-> 1	empty	Program	Reports

Collapse	e All Sections	Expand All Sections	update Local	Gheck Data	rtile form 398	He
 Ado	broadcast by a	rams, if any, aired by other ar th in 47 C.F.R. Section 73.671 another station increased. oty Program Reports	alog stations that are Also indicate whethe	sponsored by the	e Licensee and that me total Core Programmin	eet the
Digital	Core Prograr	nming - (click to hide section	n)			
(\$	Clear Section	on				
7. a.	State the aver	rage number of hours of Core ogram stream.	Programming per we	ek broadcast by	the station ³	
	Did the Licens Programming	see broadcast on its main digit provided on its analog channe	1?		100) No
C.	If 'Yes' to 7b, information pr digital program	the Licensee certifies that the ovided with respect to its anal n stream.	representations and o og channel apply equa	children's prograr ally with respect t	n	[∋] No
	this exhibit wh	ubmit as an Exhibit a Stateme nen you file Form 398 and are	directed to the confir	mation screen.)		
8. a.	State the aver	age number of hours per wee the station on other than its m	k of free over-the-air	digital video prog	ramming (168)	
b.	State the aver	age number of hours per wee its main program stream. See	k of Core Programmir	ng broadcast by t	the station 3	
9. a.	Does the Lice including an in-	nsee provide information ident dication of the target child aud 7 C.F.R Section 73.673?	ifying each Core Prog	ram aired on its	station, ¶ Yes ¶ as	No No
	Identify publish	hers who were sent informatio	n in 9.a.			
	The CBS Telev the core	vision Network provide:	s information id	entifying		
10.	Complete the of Core Progra	following for each program tha amming. Complete chart belo	at you aired during the w for each Core Prog	past three mont	hs that meets the defin	ition
	Program 1					
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	Title of Progr			Orig	ination	
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	Days / Times	Program Regularly Scheduled	Total times aired at scheduled time	- ·	ber of Preemptions Report	on
	SA'I' 7/7/12	-9/29/12 1030a-11a	12		Add and te Buttons w	
	Length of Pro	gram	30 minutes	2010	•	
		Child Audience	years to			
	Describe the Programming	educational and informational	objective of the progra	am and how it me	eets the definition of Co	re

pse All Sections		Update Local Chec	ukuData-	File Form 398
children social	ops is a live action sin under elementary school	ow designed to teach	ed to promo	ote
Does the Lic	censee identify the program by	displaying throughout the pr	ogram the syn	nbol @ © Yes No
Preemption	Information			
DOODLEBO				
Total Times	Aired Number of Preemptions News	for other than Breaking	Number of P Rescheduled	
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* Total Time Reschedule	s Aired is total times aired at re d.	egularly scheduled time plu	s Number of F	Preemptions
Add-> 0	Preemption Reports			
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	Date Preempted / Episod Number	e If rescheduled, Dat Rescheduled	e and Time	Is the rescheduled date the second home?
	9/1/12	9/1/12 7am-730a	am	® Yes ♡ No
	If rescheduled were prop	notional efforts made to not	ify the public	
	of rescheduled date and t Reason for Preemption	ime?	iny the public	® Yes ♡ No
	of rescheduled date and t Reason for Preemption	ime?		® Yes ♡ No
Program 2	of rescheduled date and t Reason for Preemption	ime? Sports © Non-breaking Ne		® Yes ♡ No
Program 2	of rescheduled date and t Reason for Preemption © Public Interest ® S	ime? ports [©] Non-breaking Ne		● Yes ♡ No
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Program 4	•				
(Clear Pro	ogram Data 😮 Delete P	Program			
Title of Progra		· · ·	Origination		
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Days / Times	Program Regularly Scheduled	Total times aired at regular scheduled time	ly Number of Preemptions	If preempte complete Digital Preemption Report	
SAT 7/7/12-	-9/15/12 11:30a	9	Use Add and Delete Buttons Below	ı	
Length of Prog	gram	30 minutes			
Age of Target	Child Audience	4 years to 8	years		
Danger Rangers i Various	educational and informational observed an animated series for and providing children	ocusing on rules for	safety in		e
	nsee identify the program by dis			6 0	
Preemption Inf	formation			Yes No	
DANGER RAN					
	red Number of Preemptions for News		Number of Preempt	tions	
* Total Times / Rescheduled.	2 Aired is total times aired at regi		2 Number of Preemp	tions	
	Preemption Reports				
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4 of 12

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	Date Preempted / Ep Number	oisode If resched Reschedu	duled, Date and Timululed	e Is the rescheduled date the second home?
	9/1/12	9/1/12	7:30-8am	Yes No
	of rescheduled date a Reason for Preempti			º Yes ♡ No
		- Preemption Report	_	Clear 🔞 Delete
	Date Preempted / Ep Number	oisode If resched	duled, Date and Time uled	e Is the rescheduled date the second home?
	9/8/12	9/8/12	9:00-9:30am	Yes No
	If rescheduled, were of rescheduled date a Reason for Preempti		ade to notify the pub	olic Ves No
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pse All Sections	POINT OF THE POINT	date Local Check	Data	tile form 398 He	elp
Rescheduled Add-> 0	Preemption Reports				
	HORSELAND - Preemption F	Report 1		Clear Data Delete	;
	Date Preempted / Episode Number	If rescheduled, Date a Rescheduled	nd Time	Is the rescheduled date the second home?	
	8/25/12	8/25/12 9:30am-10a	a	® Yes © No	
	If rescheduled, were promoti of rescheduled date and time Reason for Preemption	onal efforts made to notify t ?	the public	[®] Yes [©] No	
	Public Interest Spor	ts ^⑤ Non-breaking News	© Other	r	
	HORSELAND - Preemption F	Report 2		Clear Delete	!
	Date Preempted / Episode Number	If rescheduled, Date an Rescheduled	nd Time	Is the rescheduled date the second home?	
	9/1/12	9/1/12 5:00p-5:30p)	● Yes ⑤ No	
	If rescheduled, were promotion of rescheduled date and time	onal efforts made to notify t	he public	Yes No	
	•	•			
	Reason for Preemption				
	•		[©] Other		
	Reason for Preemption	ts © Non-breaking News	Other	Clear Delete	
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The purpose of this series is to in period	ntroduce viewers aged 9	9-11 to the	
leading up to, during and immed:	iately following the Am	nerican	
Does the Licensee identify the program by 6 E/I?			
Program 7			
Clear Program Data	Program		
Title of Program 7	•	Origination	
TIBERTY'S KIDS II		Network	
			If preempted,
	T 1 10		complete Digi
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	Preemption Report
9/22/12 - 9/29/12 11:30a-12noon	2	0 Create	
Length of Program	30 minutes		
Age of Target Child Audience		ears	
Describe the educational and informational or Programming.	bjective of the program and ho	w it meets the o	definition of Cor
The			
purpose of this series is to in period leading up to, during and immedi			
purpose of this series is to in period leading up to, during and immedi Does the Licensee identify the program by dE/I?	ately following the Am	erican	
leading up to, during and immedi Does the Licensee identify the program by d	ately following the Am	erican	
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period leading up to, during and immedi Does the Licensee identify the program by d E/I? Program 8 Clear Program Data Delete F Title of Program 8	ately following the Amisplaying throughout the program Program Total times aired at regularly	erican im the symbol Origination	Yes No If preempte complete
Does the Licensee identify the program by dE/I? Program 8 Clear Program Data Title of Program 8 KC Zoo Show	ately following the Amisplaying throughout the program Program Total times aired at regularly	erican Important the symbol Origination Local Number of Preemptions	Yes No If preempte complete Digital Preemption Report
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Does the Licensee identify the program by dE/I? Program 8 Clear Program Data Title of Program 8 KC Zoo Show Days / Times Program Regularly Scheduled Sat 7/7/12 - 9/29/12 10:00-10:30a Length of Program Age of Target Child Audience	ately following the Amisplaying throughout the program Program Total times aired at regularly scheduled time 12	orican origination Local Number of Preemptions Use Add and Delete Buttons Below	Yes No If preempte complete Digital Preemption Report
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Collaps	e All Sections	Expand All Sections	Update-Local	⊤Check _™ Data:	Hile Form 398 Help
	E/l?			Processing of the same of Conference of Conf	Yes No
	Preemption				
	KC Zoo Sho				
	Total Times	Aired Number of Preemp News	tions for other than Brea		f Preemptions
	13	1		Reschedu 1	iled
	* Total Time Reschedule	es Aired is total times airea d.	at regularly scheduled	_	f Preemptions
	Add	Preemption Reports			
		KC Zoo Show - Pree	emption Report 1		Olear Delete
		Date Preempted / Ep Number	oisode If reschedu Reschedule	ed, Date and Time	Is the rescheduled date the second home?
		9/1/12	9/1/12 5	:30p-6p	Yes No
		If rescheduled, were of rescheduled date	promotional efforts mad and time?	e to notify the public	e Yes © No
		Reason for Preempti	on		
		Public Interest	Sports © Non-brea	king News © Oth	er
	Add⇒> 1	empty Program Reports			
11.	meeting the a other than the aired within th	nsee certify that at least 50 dditional programming guid main program stream) did e previous seven days eith station's free digital progra	eline (applied to free vid not consist of program er on the station's main	eo programming air episodes that had a	ed on Ireadv
	excess of the	as an Exhibit a Statement or repeat limit and the times a to submit this exhibit wher screen	and dates the episodes i	nvolved were aired.	peats in (You

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1		
Clear Program Data 😧 Delete	Program	
Title of Program 1		Origination
Doodlebops II		Network
Days / Times Program Regularly Scheduled SUN 7/1/12-9/30/12 630-7a	Total Times Number of Aired Preemptions	If preempted and rescheduled, list date and time aired
Length of Program	30 minutes	
Age of Target Child Audience	years to 6	

Collapse All Sections Expand All Sections	Update	Local-	heck Data	File E	orm 39	8
The Doodlebops is a live action she children under elementary schoo social	how designol age, and	ned to tead	ch life le	THE STATE OF THE PROPERTY OF T		
Does the program have educating and info purpose?	rming childre	en ages 16 an	d under as a	significant	Y	es ©
If Yes, does the Licensee identify each pro symbol E/I?	gram by dis	playing throug	hout the prog	gram the		es ©
Does the Licensee provide information regardates the Licensee provide information regardates and the Licensee provide information regardates.	arding the pr ram guides o	rogram, includ consistent with	ing an indicat n 47 C.F.R. S	ion of the ection	® Ye	es ©
Add 1 empty Program Reports						
Sponsored Core Programming - (click to hide s	section)					
13. List Core Programs, if any, aired by other st set forth in 47 C.F.R. Section 73.671. Also i by another station increased.	indicate whe	ire sponsored ther the amou	by the Licen nt of total Co	see and that re Programn	meet th ning bro	e criter adcast
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Other Matters - (click to hide section)						<u>, , , , , , , , , , , , , , , , , , , </u>
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17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

due review of internal station records and documentation provided to

by program suppliers, the licensee hereby certifies that the station

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE,

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and Name of Licensee

Signature

Meredith Corporation

Date

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FCC Form 398 March 2006

CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2012 through September 30, 2012

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

Doodlebops I Doodlebops II Busytown Mysteries I Busytown Mysteries II Danger Rangers Horseland Liberty's Kids I Liberty's Kids II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS, during the period July 1, 2012 through September 30, 2012, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Senior Vice President

CBS Program Practices, New York

CBS Television Network

Date: October 1, 2012



FCC Home | MB

Children's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation



Submission Confirmation

Confirmation Number 134338

Call Sign KCTV

Facility Id 41230

Filing Quarter Date 09/30/2012

Filing Date 10/08/2012

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322)

TTY: 1-888-TELL-FCC (1-888-835-5322)

Fax: 1-866-418-0232 E-mail: fccinfo@fcc.gov - Privacy Policy

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- Freedom of Information Act